



Press Release Bureau

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£5000 To Fuel Your Creativity

PleaseFund.US are a crowdfunding company that are hoping to fuel the most creative minds across the globe, and are offering £5000 worth of grants to the most creative projects uploaded to their platform.

With £5000 of grant money available to projects uploaded onto their platform, PleaseFund.US are hoping to fuel the most creative minds across the globe.

The "PleaseFund.US Creatives Grants" were first awarded on the 25th November last year to two lucky project owners. The winners were chosen from all live projects on the site at that time. Grants of £500 and £1000 were awarded to Jonny Miller's Alakazam iPhone App which has now been successfully funded and Rufus Elliott's documentary, When Jaws Came to Visit, which is well on its way to reaching its target. PleaseFund.US want to continue to help those who lack the funds they need to make their ideas happen and are now offering 12 more grants to the most creative projects uploaded to their platform. The 12 winners of the grants (totaling to £5000) will be announced on 23rd February, with £1500 going to the winner.

Crowdfunding has become increasingly popular at a time when funding for the arts has been drastically cut: It has been (and still is) an alternative option for creative minds looking to fund their ideas. The motives vary, the budgets vary, the natures of the projects vary, but the one thing that remains constant is the creativity behind them. PleaseFund.US are aware of how time-consuming grant applications are, and have subsequently tried to make their criteria as simple and clear as possible.

"Our approach is to make the grant giving process as transparent and easy. We have applied for grants before and frankly the system employed by most grant giving bodies leaves a lot to be desired. We thought that we would make the whole system a lot more simple by awarding grants based on how effectively a project owner is trying to raise money on our platform as shown by our communities support for their project."

James Bailey, Co-Founder of PleaseFund.US

The PleaseFund.US community is based entirely online and the winners of the grant will have to be able to rally the online community and create a following for their project. More specifically, the grants will be awarded based on:

- How many people have pledged towards a campaign (not the amount funded).
- How many times a campaign has been shared on facebook.
- How many tweets a campaign has had on twitter.
- How consistently a campaign has been promoted over the duration of the campaign.
- How the PleaseFund.US community has reacted to the project.

It sounds simple, and that's because it really is. As of 23rd February, a funding grant pot of £5000 will be distributed accordingly:

- 1st Place - 1 winner will receive a £1,500 pledge for their project
- 2nd Place - 1 winner will receive a £750 pledge for their project
- 3rd Place - 1 winner will receive a £500 pledge for their project
- 4th Place - 9 winners will receive a £250 pledge for their projects

If you've got an idea, but are lacking the funds you need to make it happen, then have a read through the full guidelines here: <http://www.pleasefund.us/help/grants> and take a look for yourself.

- ENDS-

Website: PleaseFund.US

Twitter: @PleaseFundUs

Facebook: www.facebook.com/PleaseFund.US

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Notes to editors

PleaseFund.US is a crowdfunding platform for creative ideas. The company was launched in September 2011 by two young entrepreneurs, James Bailey and Tarkan Ahmet. The company's goal: helping creative ideas get the funding that they deserve.

Crowdfunding is a simple concept whereby a large number of people support an idea, each with a relatively small amount of money relative to the total funding required. PleaseFund.US is the leading UK crowdfunding platform and offers an exciting new way for creative ideas to be financed by a supportive community that is equally passionate about funding creative projects.

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