



Press Release Bureau

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City Of Henderson Commends Promo Direct For Its Business Contribution

Another Milestone In The Promotional Industry Promo Direct recently re-launched its promotional products website with a fresh new look and great features and functionality that make shopping for promotional items fast and easy online.

HENDERSON, Nevada-U.S.A., January 18, 2012—Promo Direct has done it again! On Thursday, January 12, 2012, The Mayor and City Council of Henderson, Nevada, presented Promo Direct's CEO, Dave Sarro with a Certificate of Recognition for its contribution to the overall economic progress of the city and community.

Promo Direct recently re-launched its Promotional Products website with a fresh new look and great features and functionality that make shopping for promotional items fast and easy online. Now with appreciation of its efforts both online and offline, the promotional product distributor looks all set to maximize its lead in the US promotional industry further.

"We thank the City Of Henderson for recognizing Promo Direct's contribution to the economic growth of the city and community. We believe the community and local businesses share a symbiotic relationship. As a business grows and does well, its benefits should percolate to the community and as the community appreciates the product or service, it helps the business grow and deliver a better product in return. Promo Direct has always been committed to bringing a better service to its customers and today we are delighted to share our success with not just our patrons but with everyone in the city of Henderson. It is their faith and support that has gotten us this far. We will continue to better the Promo Direct user-experience and help businesses and people grow..." says Dave Sarro.

There's no looking back for the company now. Having completed 20 years in the promotional industry, Promo Direct has brought its wealth of experience and knowledge to its business activity. Now the community acknowledging its contribution and appreciating its efforts, truly adds a feather to its much-adorned cap!

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